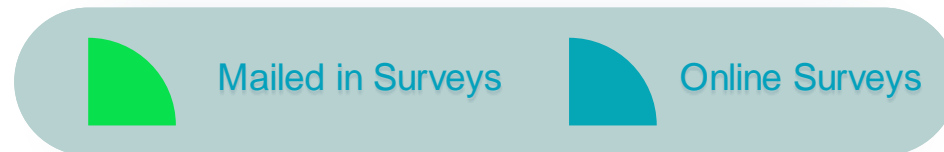
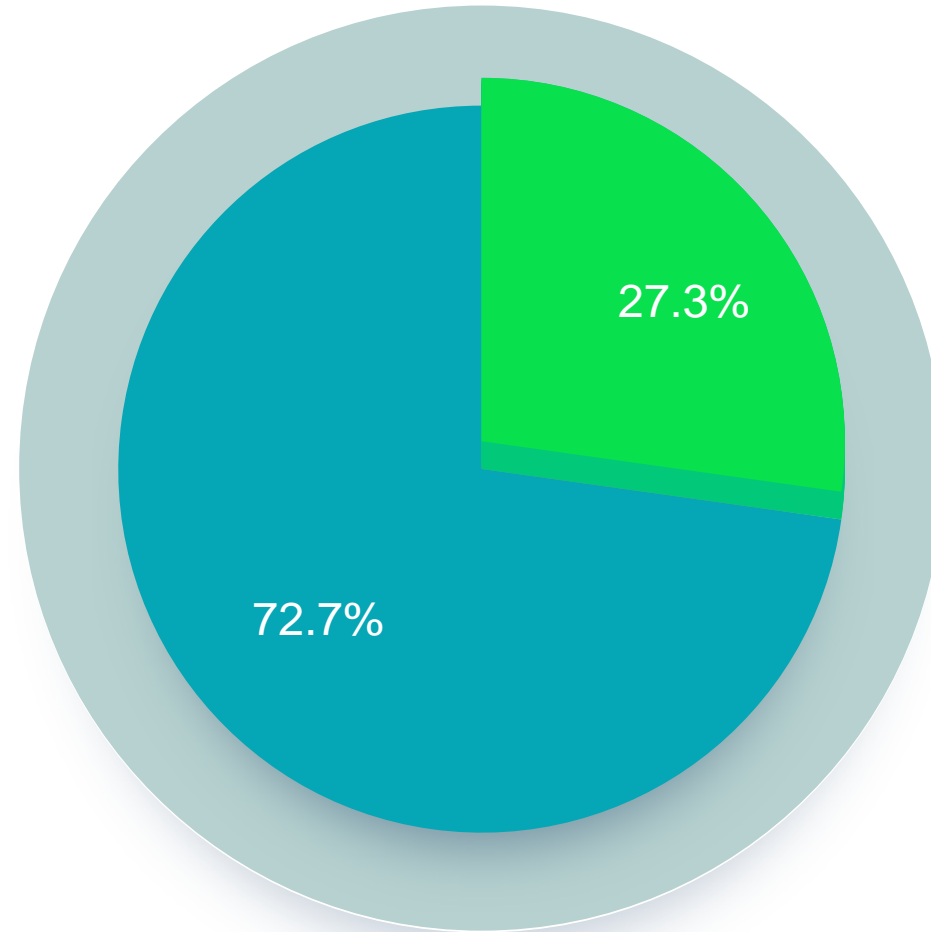


Surveys Compiled

A total of 183 surveys were completed and submitted by the citizens o



Community Values

Community Values

General Themes Emerged

- Aspects of life that residents of Willard find most important are open spaces, views, and agricultural lands. This emphasizes preserving a rural and small-town feel.
- Residents express concerns for water resources as the demand for growth continues and the water supply lags behind.

Housing

Housing

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General Themes Emerged

- A predominant of residents still want future development of housing to be Detached Single-family houses. Many express staying away from Multi-family housing developments.
- To increase housing affordability, some express a want for Accessory Dwelling Units. In addition, affordable housing for the elderly is a need for senior housing.
- As shown in the survey results, About half of the residents express some degree of desire to plan for more affordable housing. However, many are neutral on this issue. Research is required to look for affordable opportunities that meet the wants of residents through non multi-family housing options.

Transportation

Transportation

General Themes Emerged

- On average, most residents take more than three or more trips to leave Willard for specific necessities such as work, shopping, and medical needs. Potentially putting a strain on arterial routes.
- Highway 89 is a significant concern to citizens as traffic speeds are too high or are not followed. Lack of traffic calming measures (i.e., signage or crosswalks) are noticed along this corridor. In addition, there are no bike lanes or sidewalks for pedestrians to travel along or across this highway safely.
- Heavy semi-truck traffic seems to be a concern as well.
- Lack of connectivity on side streets for residents and emergency personnel to navigate. Side streets also have small rights of way, decreasing the safety for pedestrians and drivers alike.

Land Use

Land use

General Themes Emerged

- The theme of Rural and Small town feel seems to follow land use as many residents prefer more agriculture and Open space uses.
- In addition, residents would like to see more commercial development than residential. However, this may conflict with some of the wants of others as they prefer no commercial development, which might take away that small-town charm feel.
- Others propose businesses that are smaller in size and are locally owned.
- Survey results show that there is a need for more retail and food establishments. In particular, a grocery store to reduce the number of trips outside of Willard.

General Synopsis

- Residents are not against growth, but they would like it to be slow and incremental to preserve the small-town charm/rural feel and open space. Limit residential development to single-family houses that are on ½ acre lots or more extensive.
- Growth should also be responsible for maintaining and sustaining the resources and infrastructure that are currently there. The endorsement of small commercial businesses will help keep the community sustainable.
- Preservation of the natural beauty of the Mountain range and Willard Bay is of utmost importance. The city should maintain rural values as well through keeping orchards and other agricultural uses in open spaces.
- Safety and aesthetic concerns surrounding the expansion of the gravel pits around the community.
- Solutions to resolve transportation concerns around the Highway 89 corridor.